art of deception. This is the art of maneuver. This is the art of war! The classics on military method say, ‘Amid the
clamor of battle no one can hear clearly and you must devise efficient telecommunications. Nor can ordinary gestures be seen clearly, so you must devise
efficient visual signals. Telecommunications and signals are the way to focus the eyes and ears of the army on one decisive goal. The army is thus
formed into a single body and it is impossible for trapped men to fight alone or for untrapped men to retreat alone. ‘An entire army may be
deprived of its desire to fight; a general may be deprived of his ability to think clearly. A soldier’s enthusiasm is strongest
after breakfast, by noontime it is beginning to wane and by evening his greatest desire is to return to camp. An intelligent
general avoids an enthusiastic enemy but holds the attack until they are tired and want to withdraw. That is from
the art of observing desires. ‘To be disciplined and calm ourselves but to create real disorder and panic among the enemy; that is the art of observing
self possession. ‘To have reached the goal which the enemy must hurry to reach and rest our army while theirs is still struggling and to
have fed our men while theirs are hungry, is the art of nurturing strength. ‘Don’t intercept an army that has perfect communications